



Yearbook Program Offerings



Reliable | Technology-Enabled | Customer Service-Driven

Welcome!

Thank you for your interest in SCH Photo. As a locally-owned Merriam business, SCH Photo has the unique opportunity and privilege to customize photography services and packages to the distinct needs of your school.

Founded on the practice of a smooth, fun picture day, SCH Photo prides itself on capturing that perfect smiling photo of your students.

In addition to creating a smooth picture day and top-quality student portraits, we have partnered with Studio Source Yearbooks to provide yearbook services.

Creating a memorable yearbook should be simple, affordable, and stress-free. Through our partnership with Studio Source, we ensure you will enjoy an easy, user-friendly experience from start to finish. With outstanding customer service, fast turnaround times, and exceptional quality, Studio Source Yearbooks makes it easier than ever to deliver a final product that students and parents will cherish.

Please take a moment to review this brochure and see why we have chosen to partner with Studio Source Yearbooks to help our schools create their best yearbook ever.

Sincerely,

Tina Bundy

**Co-Owner
SCH Photo**

Popular Benefits:

- ✓ Quick turnaround
- ✓ No deadlines
- ✓ Online ordering options
- ✓ Yearbook Dashboard
- ✓ 1000's of covers, backgrounds, templates & clipart for free
- ✓ Easy-to-use yearbook design programs
- ✓ Year-in-review pages
- ✓ Materials to help sell yearbooks
- ✓ Live training & support
- ✓ Easy reorders

Contact SCH Photo

No Deadlines

Yearbooks delivered in 10-15 days



Orders take an average of 6 days in manufacturing.

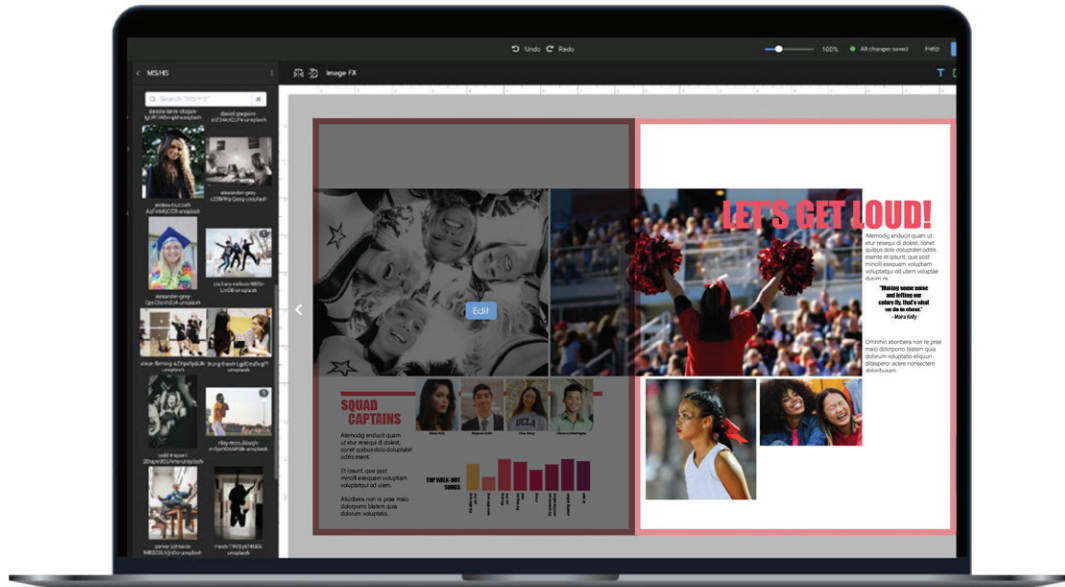
Orders placed outside of the hottest production periods will see faster turnaround times.



Strategically located manufacturing plants

Multiple manufacturing plants across North America allows Studio Source to minimize shipping days and deliver your yearbooks faster.

Software



memento YEARBOOK

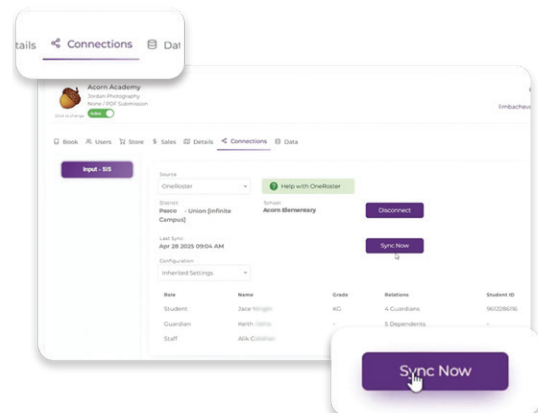
Industry-leading, all-in-one yearbook software designed to empower everyone—from hesitant first-timers to seasoned creative designers.

With a reputation for easy-to-use software and great customer support, we have leveraged our expertise to empower anyone—regardless of skill level—to excel at producing a yearbook. Our comprehensive art library and intelligent design tools create the fun yearbook experience you're looking for.

- ✓ Enjoy a powerful editor that delivers the features of a professional page layout tool uniquely optimized for yearbook creation, helping you achieve stunning results quickly and effortlessly.
- ✓ Work more efficiently with our top-notch book and team management tools.
- ✓ Our unique portrait management process has been streamlined for ease of use, while our portrait page creation system helps ensure that no one gets left out of the book.
- ✓ We offer a variety of templates for designers short on time, as well as powerful customization tools for those who love to fine-tune every detail.
- ✓ Our development roadmap is guided by your feedback and priorities. Your voice matters to us.



Studio Source Yearbooks is thrilled to introduce OneRoster Photo, our new secure connection platform designed specifically for school photography and yearbook production. Efficiently collect student data through a school's Student Information System (SIS), ensuring accuracy and full compliance with the highest privacy standards.



Best-in-Class Support

Industry-Leading Customer Service

- ✓ Trained, knowledgeable staff
- ✓ Reliably fast support responses
- ✓ E-mail ticketing system
- ✓ Dedicated toll free support line
- ✓ Screen share training and support
- ✓ Extended service hours during busy season

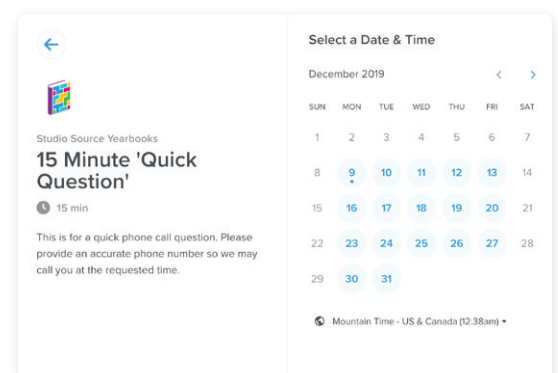


Focused Support Pages

- ✓ Searchable knowledge base libraries
- ✓ Flip books/downloadable user manuals and content guides
- ✓ Training videos

Additional Support Options

- ✓ Support ticket tracking
- ✓ Appointment booking
- ✓ Self-service support website



Book Sales Support



Promotional Sales Materials for Schools

Schools can sell more books by choosing a campaign and customizing assets with their information. Each set includes:

- ✓ Social media graphics
- ✓ Screensavers for TV announcements
- ✓ Printable posters to hang
- ✓ Printable flyers to send home

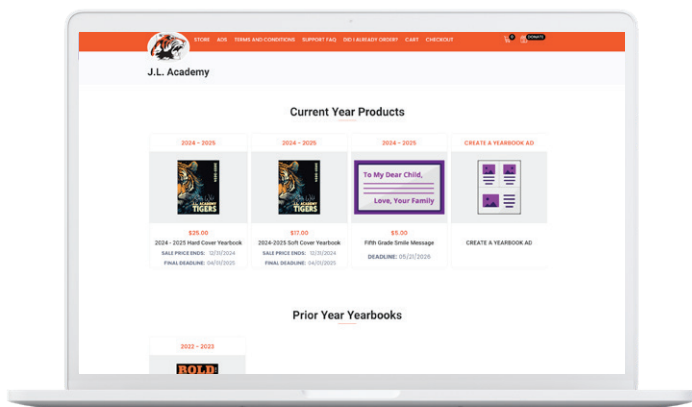
Email Marketing Platform

Our email marketing platform generates email campaigns set up for a school throughout their online store sales period.

- ✓ Proven to increase yearbook sales by 20%
- ✓ Multi-touch countdown for sales end date



Online Ordering

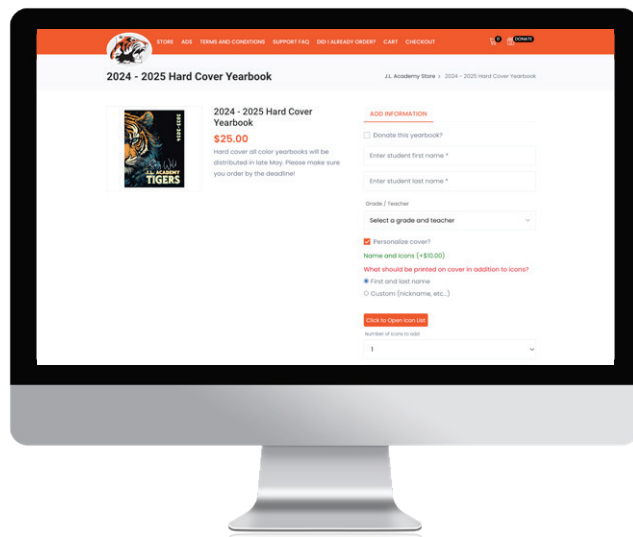


- ✓ Simplifies the ordering process for your school, eliminating in-person money collection
- ✓ Simple online store set-up
- ✓ Automated and on-demand reports
- ✓ Offer cover upgrades, personalized covers, dedication ads and more
- ✓ Optional ship-to-home throughout the summer allows schools the ability to place orders directly without involvement from the studio
- ✓ Import offline orders to produce a comprehensive combined online/offline order report



**No Minimum Reorders.
Order what you want, when you need it.**

- ✓ Someone forgot to order? No problem. Order additional copies any time.
- ✓ Reorders are the same price per book as original bulk order. (*Minimum shipping fee applies*)
- ✓ Self-service reordering available through the Yearbook Management Dashboard.
- ✓ All prior yearbooks archived and available for single order/ship to home in your online store.



Free Yearbook Resources



Year in Review Pages*

Our Year in Review offers your choice of full-color pages packed with information and photos from the year's top stories, making your yearbook a valuable educational keepsake.

Page topics include

The Year's Top Headlines
Science
Pop Culture

Sports
Fads and Trends
Top Charts

About Me and Autograph Pages*

Professionally-designed content provides interactive elements for any book. Choose from a wide variety of available themes.

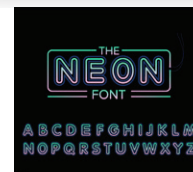
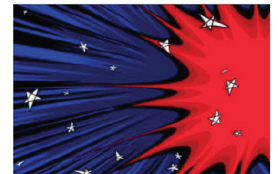
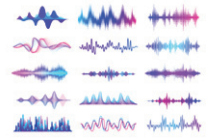
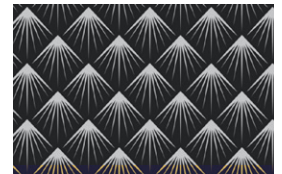
*No charge for these pages, but they count toward book's total page count.



Free Graphics Library

Curated Content Catalog of 30,000+ Images

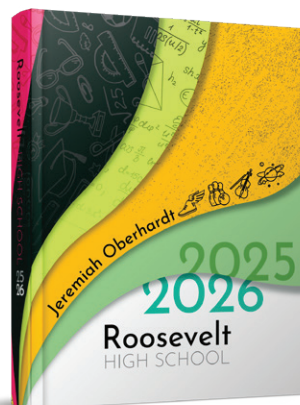
In addition to the content available in the software, Studio Source Yearbooks provides an extensive online catalog full of thousands of backgrounds, covers and clip art.



Add-On Options

Personalized Covers

- ✓ A great way to individualize each student's yearbook
- ✓ Schools can add personalized covers as an optional add-on or for all students



Personalization Options

- Student's Name
- Student's Name & Photo
- Student's Name & Icons



Name Only

Name and Photo

Name and Icons



Dedication Ads

Ads are a great way for parents to personalize their student's yearbook, while generating revenue for your school.

Customization Options



Inside Cover (Duplex) Printing

Inside Covers

- ✓ Printing on inside front and inside back covers
- ✓ For perfect bound soft cover and saddle-stitched books only

Printed Endsheets

- ✓ Uncoated paper stock, glued to the inside cover board and the book block (pages)
- ✓ Printing available on inside front and inside back covers
- ✓ Hard cover only

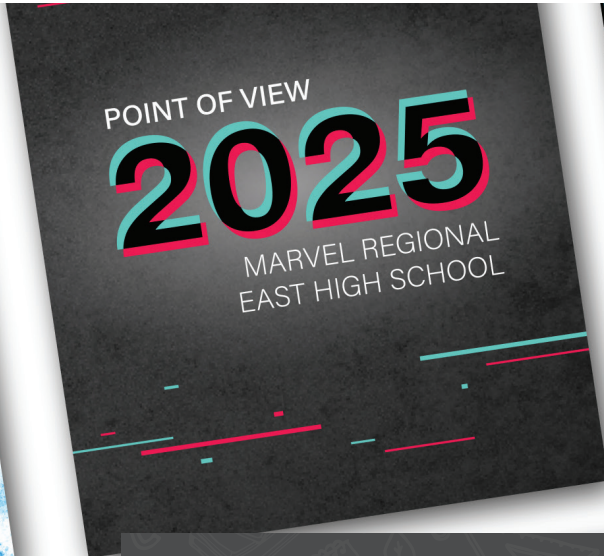


Printed Endsheets





SSY Cover Gallery


A selection of pre-made covers that can be customized with your school name and school year.



Contact Us:

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 schphoto.net

